



ABYSS GLASS
FOR STORES



NOWADAYS, A WIDE RANGE OF CHOICE IS NOT ENOUGH FOR SHOPS TO REMAIN ATTRACTIVE AND POPULAR.

Shops are trying to catch the interest of potential clients and encourage them to come regularly. Loyalty programs, sales, marketing actions or even developing staff's competence is not enough. Sometimes it is inevitable to do something more innovative to beat the competition. That's why we created an interactive ABYSS GLASS mirror.

THE POWER OF MIRROR IMAGE

Mirror is naturally drawing the attention of about 99% of people being around. You can easily

encourage these people to visit your boutique by combining the natural potential of the mirror with interactive elements such as graphics, text or video. Passing by the mirror, the only thing people expect to see is their own reflection.

Interactive elements will surprise and interest them by evoking positive feelings that will be associated with this place and people will simply remember your shop for a long time. That is an additional element of persuasion.

„ INTERACTIVE ELEMENTS WILL SURPRISE AND INTEREST THEM BY EVOKING POSITIVE FEELINGS „



ABYSS GLASS MIRROR WILL BE PERFECT IN THE FITTING ROOM.



HOW DOES IT WORK ?

Interactive mirror will attract attention. Clients will see the text encouraging them to buy something or graphics showing a new collection. The mirror will tell your clients what are the must-have items of the season, what are the best offers and promotions. It is also possible to try new clothes on without putting them on! It is possible due to the virtual options of the mirror, clients will see themselves wearing new clothes in the reflection.

ABYSS GLASS mirror will be perfect in the fitting room. The only thing they need to do is to put the barcode of the product to the reader and information like available sizes, colors, matching accessories and many more can be displayed on the mirror. Clients can also get extra discounts on the whole sets. All of it will make the visit in your shop very attractive and unforgettable so that people will come again.

